



## **PRESS RELEASE**

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Contact: Bernard Kaplan

Phone: 713-784-1077

### **SUMMER COMES TO AN END AS SUN SPOTS SET IN**

#### **Amerejuve MedSpa offers laser-based rejuvenation to help the aftermath of too much time spent in the sun: IPL Photofacial eliminates sun spots caused by sun damage**

While you were soaking up the sun and frolicking in the surf with your family this summer, the sun was wreaking havoc on your delicate skin. The sun probably left its mark on your face, across your shoulders, along your arms and hands, and patches on your chest and back. Sun spots, caused by the dangerous ultraviolet rays of the sun, are common, especially around the Gulf Coast region where temperatures soar for a minimum of five months every year. The good news is that Amerejuve offers treatment options for those plagued with sun spots and sun-damaged skin.

Amerejuve Inc., Houston's #1 Medspa and a subsidiary of American Rejuvenation Centers, offers non-invasive sun spot and age spot correction through the use of its IPL Photofacial treatment for the face and body. The procedure can treat not only sun and age spots, but also many other facial/body blemishes and symptoms of aging such as rosacea, red complexion, fine lines, wrinkles, freckles and other pigmented spots.

"Living in Houston where the sun stays out essentially year-round, we know how damaging it can be to the skin," said Amerejuve COO Frank Naghavi. "With our laser-based skin rejuvenation treatment, our aim is to help those with unwanted sun and age spots, fine lines, redness or other complexion issues achieve a healthier, younger appearance so they can look as great as they feel."

Sun spots can cause the owner to sometimes feel uncomfortable in their own skin and make wearing certain clothing or accessories a non-option. It is especially disconcerting, that after the age of 40, the skin has a difficult time regenerating itself after being damaged by the sun.

The laser-based treatment is a non-invasive 30-minute procedure in which intense pulses of light penetrate deep into the layers of the skin. This causes the blood vessels to constrict, which in turn

stimulates the skin to produce more collagen. Collagen production in the skin softens aging skin, dramatically reduces redness, removes dark spots and leaves the client with healthy, youthful skin. The reason the IPL photofacial is one of Amerejuve's most popular treatments is because there is virtually no down-time associated with the procedure, no discomfort and results are seen rapidly.

Other skin issues that laser-based rejuvenation can treat are: broken capillaries, , veins, mild acne scars, , dull complexion, uneven pigmentation, pigmented freckles, red flushing skin, rosacea and redness, liver spots and fine lines and wrinkles.

Amerejuve MedSpa's innovative approach to wellness combines beauty, science and service to give its clients options that best fit with each individual's goal, whether that means preventative or restorative (correction, reduction or enhancement) esthetic services. Amerejuve's full line of beauty services, which include laser hair removal, body contouring and cellulite reduction, lip enhancement, facial contouring, wrinkle removal and erasing sun spots and acne scars, is unparalleled in the medspa industry, and all services are available at affordable prices. Amerejuve is also the only medspa clinic in Houston that offers customer service available to clients 24 hours a day, seven days a week via phone or through their website.

Amerejuve Medspa has partnered with RedCircle to offer the only personalized medical weight loss and wellness management program in Houston. The weight management program is uniquely tailored to each individual's genetic make-up, metabolism and cardiometabolic profile. RedCircle's weight loss and wellness program is much more than a diet; it's a comprehensive but personalized approach to promote and maintain weight loss, improve cardiovascular health, and rebalance and optimize hormone levels. Find out more about RedCircle on their website at <http://www.myredcircle.com>.

With so many locations throughout the Greater Houston Area, Amerejuve has become Houston's number one provider of laser hair removal, cosmetic and non-surgical skin treatments. MedSpa services include BOTOX®, Radiesse, Restylane®, Juvederm®, Refirme™, VelaShape™, SmartLipo, Zeltiq, Zerona, cellulite and circumferential reduction, laser-based skin rejuvenation, skin tightening, microdermabrasion and chemical peels, all available at Amerejuve's eight state-of-the-art facilities with locations now in Katy, Sugar Land, Clear Lake and League City, NorthWest Houston, the Galleria area, Memorial, The Woodlands and Kingwood. To schedule a free consultation at any of the eight Amerejuve locations, please call (713) 960-6262 or visit them on the web at <http://www.amerejuve.com>. Amerejuve can also be found on Facebook (<http://www.facebook.com/AmerejuveMedSpa>), Twitter (<http://www.twitter.com/AmerejuveMedSpa>) and YouTube (<http://youtube.com/Amerejuve>), where they offer weekly prizes and giveaways.

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