



**FOR IMMEDIATE RELEASE**  
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### **AMEREJUVE MAKES IT EASY TO “KEEP UP WITH THE KARDASHIANS” THIS HOLIDAY**

Kim Kardashian, reality-TV star of “*Keeping up with the Kardashians*” revealed she’s giving the gift of laser hair removal to her loved ones this holiday.

Kardashian joked being half-Armenian, she had to start waxing when she was 14 but now prefers laser hair removal over painful waxing and shaving.

“My mom was the first in our family to get into the whole hair removal thing when she started getting her eyebrows waxed. Now it’s all about laser hair removal. I do it, and it’s great.”

Amerejuve, Houston’s premier med spa specializing in laser hair removal, offers clients the opportunity to ‘Keep up with the Kardashians’ and rid themselves of embarrassing unwanted hair.

Kardashian rants and raves about her obsession with laser hair removal on her reality show and has gone as far as undergoing laser hair removal procedures while filming the show. “I’m obsessed with laser hair removal, arms, bikini, legs, underarms — my entire body is hairless,” Kardashian said.

Laser hair removal is a safe FDA-approved process in which hair follicles are treated with laser light, resulting in permanent hair reduction or removal and can essentially be performed on almost any area of the body with unwanted hair.

Amerejuve has two convenient locations to serve Houston and the Fort Bend communities in both the Galleria area and Sugar Land. Amerejuve uses state-of-the-art FDA-approved diode laser machines with dual light and radio frequency capabilities providing maximum treatment results.

When looking for that last minute gift, ‘Keep up with the Kardashians, give the gift that according to the hair-less Kardashian, laser hair removal is “the greatest invention of life!”

#### **About Amerejuve MEDSPA**

Amerejuve offers Houston and the surrounding communities a vast array of esthetic services ranging from cosmetic facial rejuvenation to FDA-approved laser hair removal. The company was founded in 2008 as the precursor of American Rejuvenation Centers. Amerejuve is dedicated to bringing the kind of cosmetic services that were only available to “Hollywood Stars” to the mainstream. The focus of Amerejuve is non-surgical treatments for cosmetic and skin rejuvenation. Exciting new services are constantly being added. In 2010, Amerejuve will be introducing RED CIRCLE™, our exclusive, metabolism-based, personalized weight management program. For more information on Amerejuve please visit [www.amerejuve.com](http://www.amerejuve.com) or call 713-960-6262.